NOTE: IF YOU CHOOSE FOR YOUR STUDENT <u>NOT</u> TO BE INCLUDED IN INTERNAL AND EXTERNAL PROMOTIONAL AND INFORMATIONAL ACTIVITIES OF THE RICHMOND COUNTY SCHOOL SYSTEM YOU MUST SIGN AND RETURN THIS FORM TO THE SCHOOL ADMINISTRATION AS SET FORTH HEREIN.

RICHMOND COUNTY SCHOOL SYSTEM PHOTO AND VIDEO RELEASE FORM FOR INTERNAL AND EXTERNAL USE OPT OUT FORM

From time to time the Richmond County Board of Education allows news and publications entities as well as itself to to take, uses and/or produce photographs, videos, movies, recordings, likenesses and/or the voice of students for the internal and external promotional and informational activities of the Richmond County Schools. Further, student work and/or photographs are published on the Richmond County School System Internet website, RCBOE publications and on television, radio and media outlets.

To "opt out" means a parent or guardian does NOT CHOOSE to permit the Richmond County School System to publish photographs, videos, movies, recordings, likenesses and/or the voice of his/her child. If you wish to opt out, you must sign this form below and return it to the school administration within twenty (20) days of the first day of school.

By not signing and returning this form to the school administration, you are giving the Richmond County School System your permission to make and share photographs and recordings of your child as contained herein and you understand that you have waived any and all present or future compensation rights for the use of the above stated materials.

Homeroom Teacher:
Date:

Please Note: At registration and/or enrollment, parents and guardians will be provided with appropriate notice and information regarding the *Family Educational Rights and Privacy Act* (*FERPA*). FERPA is a federal law that affords parents the right to have access to their children's education records, the right to seek to have the records amended, and the right to have some control over the disclosure of personally identifiable information from the education records. When a student turns 18 years old, or enters a postsecondary institution at any age, the rights under FERPA transfer from the parents to the student ("eligible student"). The FERPA statute is found at 20 U.S.C. § 1232(g) and the FERPA regulations are found at 34 CFR Part 99.